

Electronic Acknowledgement Receipt

EFS ID:	6623910
Application Number:	10043714
International Application Number:	
Confirmation Number:	6438
Title of Invention:	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
Customer Number:	23386
Filer:	Michael Zarrabian/Monica Benson
Filer Authorized By:	Michael Zarrabian
Attorney Docket Number:	MET2.PAU.25
Receipt Date:	11-DEC-2009
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment/Req. Reconsideration-After Non-Final Reject	MET2PAU25_ROA_09_11_09.pdf	141068 b83174b47ac8864968aab8b835bb3b6b7 473718	no	37

Warnings:

Information:

2	Transmittal Letter	MET2PAU25_IDS_Transmittal.pdf	35701 5e407f2895087c591e3138a5ee565d0af0e bb0f	no	5
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Warnings:

Information:

3	Information Disclosure Statement (IDS) Filed (SB/08)	MET2PAU25_SB08.pdf	271258 d0e5275711a6d1291485aa174e5fe88be07 51fd4	no	5
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4	Fee Worksheet (PTO-875)	fee-info.pdf	32027 d7f1413d799fa565a3c841fd196935b9ac89 6d58	no	2
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Total Files Size (in bytes):	480054
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